Adams County Cultural Council Retreat
Thursday, September 9, 2021
5:30 P.M.
Virtual, Zoom

I. Call meeting to order – Joyce Downing called the meeting to order at 5:32

II. Roll call – Melvin Wardlow
Present: Joyce Downing, Ed Hanson, Carol Norberg, Emily Burr, Jesse Martinez, Ericka Hernandez, Megan Hartline
Absent: Jeffry Lapin, excused
Participants in attendance: SCFD Program Manager Dana Manyothane, Adams County staff, Zoe Ocampo, Melvin Wardlow

III. Motion to approve the agenda
   a. Motion made to approve the agenda by Joyce Downing, moved by Megan Hartline, seconded by Carol Norberg; No opposed – motion passed

IV. Motion to approve minutes, July 15, 2021
   a. Motion made to approve the minutes by Megan Hartline, moved by Emily Burr, seconded by Ericka Hernandez; No opposed – motion passed

V. New Member Introduction, Christina Momdijan

VI. Study Session Review Wrap-up
   a. No longer have interviews, Study Session to replace
   b. Council-Identified Goals for Study Sessions:
      i. To provide coaching and feedback to organizations
      ii. To encourage council dialogue on organizations
   c. Study Session Process: to allow for the most inclusive, accessible Study Sessions, the Council recommends the following:
      i. Virtual Study Sessions
      ii. Organizations highly encouraged to attend, as viewers only
      iii. Meeting recordings available to the public, to serve
as Study Session minutes
iv. Every organization is discussed, including those applying only for GOS
v. Every organization is discussed based on a set of conversation / critique points
  1. More to discuss on creating conversation / critique points
vi. No follow-up notes sent to organizations (meeting recording available)
d. Vote on whether to send formal ‘Questions' to organizations:
  1. Motion made by Megan Hartline, to no longer send questions to organizations, seconded by Ed Hanson; No opposed – motioned passed
e. Moving forward, it was suggested we communicate to the organizations high-level areas of focus and priority for Adams County. Jesse Martinez noted that the council needs the County’s input on Cultural Arts planning priorities.
  i. Staff provided the County’s current priorities:
    1. To bring more cultural arts into Adams County
    2. Create more experiences for communities and people of all ages
    3. Equitable reach throughout the county, and our underserved areas (unincorporated areas, eastern plains)
    4. Strong diversification of cultural offerings
    5. An increase in public and visual art installation

VII. Grant Process
a. Guidelines Review
  i. GOS: Megan Hartline funding question: should we consider more money in GOS, where funding can be most effective?
    1. Staff will put together different GOS models to illustrate options
  ii. Projects: Multiple questions addressed topics such as project funding caps; small/large project breakdown
  iii. Visual Arts – to consider extending to non-Adams County based organizations, so long as installation itself is in Adams County? Staff to check SCFD rules.
  iv. Funding Subcommittee formed to address all funding questions / formulas / guidelines.
    1. Megan Hartline, Jess Martinez, Carol Norberg, Christina Momdijan, Joyce Downing, as well as
county and SCFD staff. Subcommittee to meet and bring change proposal to next Council meeting, October 21.

b. Scoring Rubric Review
   i. No changes; Staff to wordsmith and edit

VIII. By-laws Review
   a. Changes to By-laws proposed; Staff to bring draft for approval at next meeting

IX. 2022 Calendar Review
   a. Proposed 2022 calendar reviewed, no changes; Staff to send out 2022 calendar to Council

X. Officer Election
   a. Motion made to approve the slate of Joyce Downing for President, Jesse Martinez, Vice-President and Megan Hartline for Secretary by Carol Norberg seconded by Ed Hanson; No opposed, motion passed

XI. SCFD Update – Dana Manyothane
   a. Tier IIs presented in July and August meetings were very insightful and encouraging, starting to hire staffing and redoing programing.
   b. SCFD board meeting will be held on September 23, 2021; Jesse Martinez will present on behalf of Adams County Cultural Council
   c. June’s 2021 sales and use tax was 6.8 million dollars, overall tracking 18.6% increase over 2020
   d. SCFD Eligibility deadline is September 10, 2021. Twenty-four organizations have expressed interest in becoming eligible for funding

XII. Adams County Update – Zoe Ocampo
   a. Cultural Arts Updates
      i. Groundbreaking for Adams County Veterans Memorial
      ii. Styx Concert September 11, Riverdale Regional Park
      iii. Welby Days at Rotella Park September 18
      iv. Identidad Art Exhibit with the Mexican Cultural Arts 9/28-11/12
   b. Next Meeting
      i. October 21, 2021
      ii. October 28, 2021

XIII. Other Business
a. Public Comment - None

XIV. Adjourn - Joyce Downing adjourned the meeting at 8:26 P.M.