Election Signage Policy

Derived from Section 4-14-03-13a of the Adams County Design Requirements and Performance Standards Manual

When can I post my sign?
Electoral signs shall only be placed on private property thirty (30) days before the Primary Election and shall be removed within ten (10) days after the General Election to which they pertain by the person or organization that placed the signs or by the property owner.

What is the allowable size?
The maximum size of any electoral sign shall be thirty-two (32) square feet.

How many signs can I post?
The maximum number of signs shall be limited to one (1) sign for parcels one (1) acre or less and one (1) sign per two hundred (200) feet of street frontage for parcels greater than one (1) acre for each candidate or ballot issue.

Where can these signs be placed?
Signs shall be placed on private property, outside any right-of-way, county-owned property, or easement and shall be placed to avoid any sight obstruction for traffic safety.

Can these signs be lighted?
Electrical signs shall not be illuminated.

---

Signage in the Right-of-Way

PLEASE NOTE: If a sign is placed between a utility pole and the street, it will be in the right-of-way and considered a violation.

What is the right-of-way?
The right-of-way is the strip of land that runs parallel to most roads. This land is often used by the county and many different utility services. If a sign is in the right-of-way, it will be removed by county staff and held for 48 hours, then will be disposed of.

How do I keep signage out of the right-of-way?
The most important rule of thumb is to keep signage behind the line of utility poles that run parallel to most roadways. If no utility poles are present, keep signage behind any fences or ditches that run parallel to the road.

What do I do if a sign has been removed by county staff?
Call the Neighborhood Services Division at 720-523-6800.